

Media Literacy in K-12 Public Education

In Missouri, Media Literacy is addressed in K-12 public education through the Grade Level Expectations from the Missouri Department of Elementary and Secondary Education office. All teachers are expected to teach toward these grade level expectations. The state assessment (Missouri Assessment Program - MAP) is administered every spring to all students at specific grades dependent on the content area. Communication Arts is administered to all students in grades 3 through 8 and grade 11.

Media Literacy is addressed within the Information Literacy strand of the Grade Level Expectations for Communication Arts and is stated in the following way -

Develop and apply effective skills and strategies to analyze and evaluate oral and visual media.

Media Messages

Identify and explain viewpoints conveyed in various media (e.g., videos, pictures, web-sites, artwork, plays, and/or news programs).

Example: The student materials that we use in the Ferguson-Florissant School District emphasizes this topic. Our 11th grade text, Elements of Literature - Essentials of British and World Literature, Sixth Course: Holt, Rinehart, and Winston, 2007, addresses this topic through a media workshop format. You may go to www.go.hrw.com and enter the keyword LE7 12-7 and experience a multimedia tutorial on this topic. Scroll down to media workshop.

Tom Cornell
Communication Arts Coordinator K-12
Ferguson-Florissant School District
1005 Waterford Dr.
Florissant, MO 63033

Phone number: 314-506-9047
Email: tcornell@fergflor.k12.mo.us